



Sambalpur Municipal Corporation to hold awareness programmes on People's Empowerment - Enabling Transparency and Accountability of Odisha Initiatives (PEETHA) scheme at all district between 15-20 of each month from Dec'15 To Feb'20 2019

Sambalpur, Wed, Feb 20, 2019: PEETHA Scheme has announced on dated 03-12-2018 by honorable chief minister of Odisha Mr. Naveen Patnaik . PEETHA is an Initiative Scheme for enabling and improving the awareness about the various Government scheme of the state also aiming at creating mass awareness on the various schemes of the Government as well as improving transparency in the distribution of individual and social benefits.

Sambalpur Municipal Corporation has implemented a new awareness scheme which is known as Peoples Empowerment Enabling Transparency and Accountability (PEETHA). PEETHA is a sub-scheme of Ama Gaon Ama Bikas. The main objective of starting the PEETHA Scheme is to organize the awareness camps about the various available government schemes in SMC area. These awareness camps started from 15-20 dates of each month from December 2018 at Gram Panchayat level in Sambalpur to distribute benefits like AMA LED , Old Age Madhu Babu pension Yojana, Artist pension, Mission Shakti benifits, Nirman Shramika etc Social Security Assistance to the beneficiaries there. Also awareness had created among the people on the various schemes and programmes of the State Government being implemented. The PEETHA programme has been organised in SMC from 15.02.2019 to 20.02.2019 in various places in Sambalpur.6th day of 2nd schdule PEETHA programme of Odisha Govt. held at old G.P. premises, Kainsir.

During the camp, cultural troupes had performed there. Besides, leaflets, posters and banners had distributed. Awareness film had also shown to the to the citizens of the areas installing TV sets there and best Panchayats, blocks and districts had felicitated and awarded with special funds Rs 5 lakh for organizing PEETHA. Also people's grievances had heard there and redressed. The Collectors had coordinated at the district level while the BDOs had coordinated at the Block level and the Gram Panchayat officials had coordinated at the Panchayat level. Both the existing beneficiaries and new beneficiaries will be benefitted at the camp.

Benefits of PEETHA:

- Camps will organize every month 15th-20th of the week.
- Each Best Panchayat in each Block will get award of Rs 5 lakh.
- Best Panchayat of the district also get award.
- Government will select Best Panchayat at Block and district level for special funds.
- Camps leaflets, posters and banners will be distributed.
- Promote the recently govern Government scheme.

Scheme Details:

- Create awareness about government schemes
- Improve transparency in distribution of benefits
- Run as sub-scheme of Ama Gaon Ama Bikas
- Special camps to be organised at GP level from 15th to 20th every month
- Block level observers to monitor the scheme
- Voluntary social workers to help min implementation
- Best panchayat of the block will be awarded of Rs 5 lakh every month
- Best panchayat of the district will also be awarded
- Best panchayats ,blocks and districts will be selected at state level and given special funds







By: MRT, AMRUT, SMC